

FALL

SALONS

CONVERSATIONS with Experts in an Intimate Setting

presented by



WEDNESDAYS, 5:30 - 7:15 PM | GOVERNORS VILLAGE

inBUSINESS COWORKING, 50225 Governors Drive, Chapel Hill

Share stimulating conversations with our guest experts on a range of topics while connecting with other professionals in the area. Wine and hors d'oeuvres will be served.

IBC members: \$25 • Non-members: \$35

Register early - space limited to 18 participants. [CLICK HERE TO REGISTER](#)

OCT 11

ZEMO
TREVATHAN



LEADERSHIP & HIGH PERFORMANCE
TEAM GURU, AUTHOR & SPECIALIST IN
DESIGNING THE LIFE OF YOUR DREAMS

Co-author of "Daring to Have Real Conversations in Business," Zemo has worked with Fortune 500 Companies all over the world, as well as individuals in all walks of life locally. We'll talk with him about how "Accountability Partnerships" can help you stay in action on the things you want to do but often don't quite pull off. We'll ask Zemo about the common sense secrets of why we succeed and why we fail, finding and shrinking our blind spots, and other core practices that enable us to live with both peace and power in our careers and lives.

OCT 18

ANNIE
FRANCESCHI



OWNER OF GREATEST STORY CREATIVE,
FORMER DISNEY STORYTELLER &
BRANDING EXPERT

Annie is a big believer that your own story can empower your personal and professional brand. She will share her insights to help you see your story as your strength. As an entrepreneur, Annie has tackled a lot of issues that other small business owners face. We'll ask her about putting yourself out there, building relationships with competitors, giving other business owners "grace," prepping your business for a personal emergency, and why it's powerful to be human in your business and your brand.

OCT 25

WENDY
SOLOMON



FOUNDER OF FLAWLESS spa, wellness,
and image & EXPERT IN IMAGE,
ETIQUETTE & SPA SERVICES

Wendy believes "the best journey is the one back to self." We'll talk with her about how a personal brand can set you apart, using color to your advantage, creating the best silhouette for your body type, and what she calls your "fashion personality." We'll ask her for some inexpensive ways to update your look, and how to make a positive first impression in 30 seconds.

NOV 1

WILL
FREY



ORGANIZATION DEVELOPMENT
CONSULTANT, AUTHOR &
MINDFULNESS-BASED STRESS
REDUCTION INSTRUCTOR

Will has been studying stress management for over 40 years and has written both a book and blog on the topic well before it was a "thing." We'll talk to Will about the "freedom to choose," the current of impermanence, recovery and recharging, and simplifying and prioritizing. We'll ask Will to suggest steps one can take to deal effectively with stress and unlocking one's potential through practical mindfulness.

IBC is an inspiring, professional shared workplace for members to focus on their work and meet with clients face-to-face and virtually.

INTERESTED IN LEARNING MORE ABOUT IBC?

Come early before the salon at 5PM or stay after the event for a tour.



LEARN MORE ABOUT OUR GUEST EXPERTS AT: inbusinesscoworking.com/fall-salons/
QUESTIONS? CONTACT US AT: IBC-Events@inbusinesscoworking.com | 919.923.3517

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